



# Waterford Bank Back Roads Half Marathon, 10k & 5k

Sunday, November 8, 2020  
Independence Oaks County Park, Clarkston, MI

	<b>Presenting Sponsor</b> <b>\$7,500</b>	<b>10k or 5k Title Sponsor</b> <b>\$3,000</b>	<b>Finish Line Sponsor</b> <b>\$2,500</b>	<b>Course Sponsor</b> <b>\$1,000</b>	<b>Water Station Sponsor</b> <b>\$750</b>	<b>Back Roads Sponsor</b> <b>\$500</b>	<b>Mile Marker Sponsor</b> <b>\$200</b>
Company logo on all collateral (Flyer, website, race shirt etc.) Recognized as "presenting sponsor"	X						
Company name recognized in title of 10k OR 5k race and on race medal (ribbon of medal- commitment by August 1, 2019)		X					
Individual sponsor recognition posts to event Facebook page	4	3	2	1			
Company logo or text on race shirt & event banner	Logo	Logo	Logo	Logo	Logo	Text	N/A
Acknowledgement as sponsor on event website	X	X	X	X	X	X	X
Opportunity to speak at start of race	X	X					
Opportunity to have company provided 10x10 tent at finish line	X	X	X				
Company provided banners hung in finish line chute	X	X	X				
Company signage at (3) key places on race route				X			
Opportunity to have company employees volunteer	X	X	X	X	X	X	X
Sponsor signage at (2) Water Stations on route					X		
Company name attached to mile marker on race route							X
Complimentary race entries	15	10	6	4	2	1	



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## 2020 Sponsorship Opportunities

Sponsorship deadline: September 11, 2020

Sponsorship Level/Amount: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Yes, our company is interested in volunteering
- Check enclosed payable to: **High Five Races, LLC**
- Send invoice to contact name above

Mail to:  
High Five Races, LLC  
123 Zeer Rd.  
Clarkston, MI48348

If applicable, please send company logo in vector format to: [deanna.highfiveraces@gmail.com](mailto:deanna.highfiveraces@gmail.com)

For questions, please email [megan.highfiveraces@gmail.com](mailto:megan.highfiveraces@gmail.com) or call 248.765.2528

*Portion of the proceeds to benefit:  
DRAW, (Disaster Relief At Work) the Jen Phyle Scholarship and St. Jude Children's  
Research Hospital*

Event details: [www.clarkstonbackroadshalf.com](http://www.clarkstonbackroadshalf.com)