



Waterford Bank Back Roads Half Marathon, 10k & 5k

Sunday, November 14, 2021
Independence Oaks County Park, Clarkston, MI

	Presenting Sponsor \$7,500	10k or 5k Title Sponsor \$3,000	Finish Line Sponsor \$2,500	Course Sponsor \$1,000	Water Station Sponsor \$750	Back Roads Sponsor \$500	Mile Marker Sponsor \$200
Company logo on all collateral (Flyer, website, race shirt etc.) Recognized as "presenting sponsor"	X						
Company name recognized in title of 10k OR 5k race and on race medal (ribbon of medal- commitment by August 1, 2021)		X					
Individual sponsor recognition posts to event Facebook page	4	3	2	1			
Company logo or text on race shirt & event banner	Logo	Logo	Logo	Logo	Logo	Text	N/A
Acknowledgement as sponsor on event website	X	X	X	X	X	X	X
Opportunity to speak at start of race	X	X					
Opportunity to have company provided 10x10 tent at finish line	X	X	X				
Company provided banners hung in finish line chute	X	X	X				
Company signage at (3) key places on race route				X			
Opportunity to have company employees volunteer	X	X	X	X	X	X	X
Sponsor signage at (2) Water Stations on route					X		
Company name attached to mile marker on race route							X
Complimentary race entries	15	10	6	4	2	1	



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2021 Sponsorship Opportunities

Sponsorship deadline: September 10, 2021

Sponsorship Level/Amount: _____

Company: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

- Yes, our company is interested in volunteering
- Check enclosed payable to: **High Five Races, LLC**
- Send invoice to contact name above

Mail to:
High Five Races, LLC
123 Zeer Rd.
Clarkston, MI48348

If applicable, please send company logo in vector format to: deanna.highfiveraces@gmail.com

For questions, please email megan.highfiveraces@gmail.com or call 248.765.2528

*Portion of the proceeds to benefit:
DRAW, (Disaster Relief At Work) the Jen Phyle Scholarship and St. Jude Children's
Research Hospital*

Event details: www.clarkstonbackroadshalf.com